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Abstract. Linear asset-pricing relations, with macroeconomic factors as state variables, have found wide use in empirical finance. Applications of such relations range from academic studies of market efficiency and market anomalies to practical uses such as risk management and estimation of the cost of capital. These applications make two key assumptions: that the relationship is exclusively linear, and that the macroeconomic factors are exogenous to returns. For the set of macrofactors commonly used in these applications, both assumptions run counter to economic intuition. We set out to demonstrate that they are also counter to empirical evidence.

We carry out this task using tests for linear and nonlinear Granger causality. We find linear and nonlinear feedback between stock returns and commonly used macroeconomic pricing factors. We also find linear and nonlinear feedback between residuals from linear pricing relations and returns. In addition, there is little evidence to suggest that neglected autoregressive or autoregressive conditionally heteroskedastic dynamics are responsible for these findings, implying that the underlying dynamics are complicated. Thus, linear asset-pricing relations omit interesting and potentially useful aspects of the relationship between stock returns and the macroeconomy.

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Keywords. Granger causality; financial markets; arbitrage pricing theory

1Versions of this paper were presented for the Economics Department at Southern Methodist University, the Time Series Group at the Santa Fe Institute, the Chaos and Nonlinear Dynamics Study Group at the U.S. Bureau of Labor Statistics, and the 1994 North American Summer Meetings of the Econometric Society.
1 Introduction

Since the seminal paper of Chen, Roll, and Ross (1986), the empirical finance literature has seen a proliferation of multifactor asset-pricing applications that use macroeconomic time series as state variables.\(^2\) The true state variables in models such as Merton (1973) and Cox, Ingersoll, and Ross (1985) are unobservable, so researchers instead use proxies such as output growth, consumption growth, inflation, the term structure, or the bond-market default premium.

Two problems immediately present themselves in this situation. First, returns may not have a linear representation in terms of an arbitrary set of state variables.\(^3\) Second, unlike the state variables they are supposed to represent, macroeconomic variables are not exogenous to asset returns. Both problems have already been recognized in the empirical finance literature, though little has been done to quantify them. Chen, Roll, and Ross (1986) acknowledge the problem of endogenous macrofactors, and Chen (1991) applies two-stage least squares and looks for correlation in higher moments. The problems with estimation and inference in the presence of specification error (e.g., neglected nonlinearity) and endogenous regressors (e.g., the absence of weak exogeneity) are well known, and indeed may be manifest in the findings of unstable coefficients and the forecasting power of returns for macroeconomic activity.\(^4\)

We take a critical look at the issues of nonlinearity and endogeneity by looking for linear and nonlinear causality between commonly used macroeconomic factors and stock returns. We find evidence for bidirectional causality between stock returns and macroeconomic factors. We also study the residuals from estimated linear-pricing equations, looking for a causal relation between the residuals and returns. Finally, we look for linear and nonlinear temporal dependence in the residuals, using a battery of diagnostic tests.

Our evidence can be viewed as critical of the linear macrofactor asset-pricing method: it shows that linear models that treat macroeconomic variables as exogenous may be misspecified. On the other hand, it can also be viewed as supportive of the general conclusions drawn from such models. Our evidence for a nonlinear causal relationship between returns and the macroeconomy supports the view that predictable variation in returns is owing to changes in macroeconomic fundamentals, and at the same time implies that macroeconomic time series are not good linear proxies for these fundamentals. This evidence is also interesting given the recent surge in interest in nonlinear dynamics in stock returns.\(^5\) Our approach extends this literature in that we consider joint rather than univariate dynamics, and explore the role of the macroeconomy. Our evidence suggests that some of the complicated behavior of stock returns may stem from their complicated relationship to macroeconomic fundamentals.

Our approach is complementary to the approach of Bansal and Viswanathan (1993), which looks at similar questions in the context of dynamic optimization. Their approach tells us much about the economic significance of nonlinearities in asset pricing, as it imposes economic restrictions. Their tests and the tests in Bansal, Hsieh, and Viswanathan (1993) show support for a nonlinear specification over a linear one. Our approach could be thought of as suggestive of candidate variables for their nonlinear pricing kernel, for example, or as a specification test for such models. For example, our results say something about which factors have nonlinear relations with returns, and which do not, as well as the direction of causality. They also permit us to rule out some factors as having a nonlinear causal relationship with returns, and also some alternative explanations for nonlinear dependence in returns.

Applications of linear macrofactor-pricing models range from the construction of measures of systematic

\(^2\)Examples are Chen (1991), Harvey and Ferson (1991), Chang and Pinegar (1990), and Chan, Chen, and Hsieh (1985). More examples are cited in Fama (1991). Due to most readers’ familiarity with such models, our discussion of them is intentionally kept brief.

\(^3\)See Bansal, Hsieh, and Viswanathan (1992) and Bansal and Viswanathan (1993).


risk and assessment of cross-sectional pricing to estimation of systematic causes of time variation in returns.\textsuperscript{6} Our results have strong implications for cross-sectional studies that use risk measures constructed from linear models, as well as for time-series studies. If a linear model is not correct, neither are risk measures constructed from it. One might argue that the (linear) state space should then be augmented with nonlinear functions of the state variables, but the idea of spanning payoffs with a few factors (relative to the number of securities) is then lost, and with it the empirical usefulness of the theory.

2 Testing for Granger Causality

We next discuss the Granger causality tests used to generate our findings. Because traditional approaches to testing for Granger causality are well known, we start with a very brief sketch of them. We then discuss the Baek and Brock (1992a) approach to testing for nonlinear Granger causality in more detail, and finish with a discussion of the connections between Granger causality and macrofactor endogeneity.

2.1 Granger causality and the Granger direct test

For the case of two scalar-valued, strictly stationary, and ergodic time series, say $X$ and $Y$, Granger causality is defined in terms of the predictive power of one series for the other. Our focus is on strict Granger causality:\textsuperscript{7} $Y$ is said to strictly Granger cause $X$ if the probability distribution of $X$ conditional on lagged values of $X$ and $Y$ differs from the probability distribution of $X$ conditioned only on lagged values of $X$. A traditional approach to making the strict Granger causality definition testable in the time domain relies on a VAR specification for the series \{X$_t$\} and \{Y$_t$\}, $t = 1, 2, \ldots$. Let $A(L)$, $B(L)$, $C(L)$, and $D(L)$ denote one-sided lag polynomials of orders $a$, $b$, $c$, and $d$. Also, let \{U$_t$\} and \{V$_t$\} denote error terms, assumed to be individually and mutually independent and identically distributed (IIDI) with zero means and constant variances. The VAR specification then can be expressed as:

\begin{align}
X_t &= A(L)X_t + B(L)Y_t + U_t, \quad \text{and} \\
Y_t &= C(L)X_t + D(L)Y_t + V_t. \tag{1}
\end{align}

The null hypothesis that $Y$ does not Granger cause $X$ is rejected if the coefficients on the elements in $B(L)$ are jointly significantly different from zero. Bidirectional Granger causality (or feedback) is said to exist between $X$ and $Y$ if Granger causality runs in both directions. This testing procedure is known as the Granger direct test. In our applications of the Granger direct test, we evaluated the hypothesis that $Y$ does not strictly Granger cause $X$ using an $F$-test for exclusion restrictions for the lagged values of $Y$. We also used the Akaike (1974) criterion to determine the lag truncation lengths, $a$ and $b$, on the lag polynomials.\textsuperscript{8}

2.2 Testing for nonlinear Granger causality

Baek and Brock (1992a) propose a method for uncovering nonlinear causal relations that by construction cannot be detected by causality tests that focus on cross-correlations. Through the use of their method, evidence of nonlinear causal relations has been found between money and income [Baek and Brock (1992a)], between the producer and consumer price indices [Jaditz and Jones (1992)], and between aggregate stock returns and volume [Hiemstra and Jones (1994)]. In this section we describe their method.

\textsuperscript{6}For an instance of the practical use of these linear models, see Berry, Burmeister, and McElroy (1988).

\textsuperscript{7}The literature on Granger causality testing is broad. See Geweke (1984), Geweke, Meese, and Dent (1983), and Granger (1990) for more information on the notion of Granger causality and associated statistical tests.

\textsuperscript{8}We calculated the Akaike criterion for every combination of $a$ and $b$ where each ran between 1 and 40. The combination of $a$ and $b$ with the smallest value of the Akaike criterion was chosen.
Our discussion of the Baek and Brock approach begins with their testable implication of the strict Granger noncausality notion. Consider two strictly stationary and weakly dependent scalar time series \( \{X_t\} \) and \( \{Y_t\} \), where \( t = 1, 2, \ldots \). Denote the \( m \)-length lead vector of \( X_t \) by \( X_t^m \) and the \( Lx \) and \( Ly \)-length lag vectors of \( X_t \) and \( Y_t \) by \( X_{t-Lx}^m \) and \( Y_{t-Ly}^m \). That is,

\[
X_t^m = (X_t, X_{t+1}, \ldots, X_{t+m-1}), \quad \text{where} \quad m = 1, 2, \ldots, t = 1, 2, \ldots.
\]

\[
X_{t-Lx}^m = (X_{t-Lx}, X_{t-Lx+1}, \ldots, X_{t-1}), \quad \text{where} \quad Lx = 1, 2, \ldots, t = Lx + 1, Lx + 2, \ldots
\]

\[
Y_{t-Ly}^m = (Y_{t-Ly}, Y_{t-Ly+1}, \ldots, Y_{t-1}), \quad \text{where} \quad Ly = 1, 2, \ldots, t = Ly + 1.
\]

The Baek and Brock approach tests for strict Granger causality running from variable \( Y \) to \( X \) by examining whether the conditional probability that two arbitrarily selected \( m \)-length lead vectors of \( \{X_t\} \), say \( X_t^m \) and \( X_t^m \), are close to each other (where \( s \) denotes a time period different from \( t \)), given that their corresponding \( Lx \)- and \( Ly \)-length lag vectors (viz., \( X_{t-Lx}^m \) and \( X_{t-Ly}^m \), and \( Y_{t-Ly}^m \) and \( Y_{t-Ly}^m \)) are close to each other is the same as the conditional probability that the two lead vectors are close to each other, given only that the corresponding lag vectors of \( X_t \) and \( X_t \) are close to each other. More formally, the Baek and Brock approach examines the following implication of strict Granger causality: for given values of \( m, Lx, \) and \( Ly \geq 1 \) and \( e > 0 \), if \( Y \) does not strictly Granger cause \( X \), then:

\[
\begin{align*}
\Pr(\|X_t^m - X_t^m\| < e, \|X_{t-Lx}^m - X_{t-Lx}^m\| < e, \|Y_{t-Ly}^m - Y_{t-Ly}^m\| < e) \\
\quad = \Pr(\|X_t^m - X_t^m\| < e, \|X_{t-Lx}^m - X_{t-Lx}^m\| < e),
\end{align*}
\]

where \( \Pr(\cdot) \) denotes probability, and \( \|\cdot\| \) denotes a distance norm. We employ the maximum norm in our application.\(^{10}\)

In implementing a test based on Equation 3, it is useful to express the conditional probabilities in terms of the corresponding ratios of joint probabilities. Let \( C1(m + Lx, Ly, e)/C2(Lx, Ly, e) \) and \( C3(m + Lx, e)/C4(Lx, e) \) denote the ratios of joint probabilities corresponding to the left- and right-hand sides of Equation 3. They are defined as:\(^{11}\)

\[
C1(m + Lx, Ly, e) \equiv \Pr(\|X_{t-Lx}^{m+Lx} - X_{t-Lx}^{m+Lx}\| < e, \|Y_{t-Ly}^{Ly} - Y_{t-Ly}^{Ly}\| < e),
\]

\[
C2(Lx, Ly, e) \equiv \Pr(\|X_{t-Lx}^{Lx} - X_{t-Lx}^{Lx}\| < e, \|Y_{t-Ly}^{Ly} - Y_{t-Ly}^{Ly}\| < e),
\]

\[
C3(m + Lx, e) \equiv \Pr(\|X_{t-Lx}^{m+Lx} - X_{t-Lx}^{m+Lx}\| < e), \quad \text{and}
\]

\[
C4(Lx, e) \equiv \Pr(\|X_{t-Lx}^{Lx} - X_{t-Lx}^{Lx}\| < e).
\]

---

\(^5\) The Baek and Brock approach to testing for nonlinear Granger causality relies on correlation-integral estimators of certain spatial probabilities corresponding to vector time series. For certain strictly stationary and weakly dependent processes, Denker and Keller (1983) show that estimators such as these (bounded kernel U-statistics) are consistent estimators. See Denker and Keller (1983), pp. 505–507 for the conditions under which their consistency results hold. Loosely, weakly dependent processes display short-term temporal dependence that decays at a sufficiently fast rate. Formal discussions of weakly dependent processes can be found in Denker and Keller (1983) and their references.

\(^6\) The maximum norm for \( Z \equiv (Z_1, Z_2, \ldots, Z_k) \in \mathbb{R}^K \) is defined as \( \max(\|Z_i\|) \), where \( i = 1, 2, \ldots, K \). Computational speed in implementing the test is one important reason for using the maximum norm. A more general version of the test can be devised by considering different length scales, \( e \), corresponding to the lead and lag vectors. Also, the test can easily be generalized beyond the bivariate case considered here.

\(^7\) By definition, the conditional probability \( \Pr(A | B) \) can be expressed as the ratio \( \Pr(A \cap B) / \Pr(B) \). Note that the maximum norm allows us to write

\[
\Pr(\|X_t^m - X_t^m\| < e, \|X_{t-Lx}^{Lx} - X_{t-Lx}^{Lx}\| < e) = \Pr(\|X_{t-Lx}^{m+Lx} - X_{t-Lx}^{m+Lx}\| < e, \|X_{t-Lx}^{Lx} - X_{t-Lx}^{Lx}\| < e).
\]
The Granger-noncausality condition in Equation 3 can then be expressed as
\[
\frac{C1(m + Lx, Ly, e)}{C2(Lx, Ly, e)} = \frac{C3(m + Lx, e)}{C4(Lx, e)}.
\] (5)

One can test the condition in Equation 5 using correlation-integral estimators of the joint probabilities. For the time series of realizations of \(X\) and \(Y\), say \([x_t]\) and \([y_t]\) (where \(t = 1, 2, \ldots, T\)), let \([x_{t-Lx}^m]\), \([x_{t-Ly}^{Lx}]\), and \([y_{t-Ly}^{Lx}](t = \text{max}(Lx, Ly) + 1, \ldots, T - m + 1)\) denote the time series of \(m\)-length lead and \(Lx\)-length lag vectors of \([x_t]\) and the \(Ly\)-length lag vectors of \([y_t]\) as defined by Equation 2. Letting \(1(Z_1, Z_2, e)\) denote an indicator kernel indicating with 1 whether two conformable vectors \(Z_1\) and \(Z_2\) are within the maximum norm distance \(e\) of each other and with 0 otherwise, correlation-integral estimators of these joint probabilities are:
\[
C1(m + Lx, Ly, e, n) = \frac{2}{n(n-1)} \sum_{s} \sum_{t<s} I(x_{t-Lx}^m, x_{s-Lx}^m, e) \cdot I(y_{t-Ly}^{Ly}, y_{s-Ly}^{Ly}, e),
\]
\[
C2(Lx, Ly, e, n) = \frac{2}{n(n-1)} \sum_{s} \sum_{t<s} I(x_{t-Lx}^Lx, x_{s-Lx}^{Lx}, e) \cdot I(y_{t-Ly}^{Ly}, y_{s-Ly}^{Ly}, e),
\]
\[
C3(m + Lx, e, n) = \frac{2}{n(n-1)} \sum_{s} \sum_{t<s} I(x_{t-Lx}^{Lx}, x_{s-Lx}^{Lx}, e),
\] and
\[
C4(Lx, e, n) = \frac{2}{n(n-1)} \sum_{s} \sum_{t<s} I(x_{t-Lx}^{Lx}, x_{s-Lx}^{Lx}, e),
\]
where \(t, s = \text{max}(Lx, Ly) + 1, \ldots, T - m + 1\), and \(n = T + 1 - m - \text{max}(Lx, Ly)\). (6)

The strict Granger noncausality condition in Equation 5 can be tested statistically using the estimators in Equation 6. Specifically, under the assumption that \([X_t]\) and \([Y_t]\) are strictly stationary, weakly dependent, and satisfy the mixing conditions of Denker and Keller (1983), if for given values of \(m, Lx,\) and \(Ly \geq 1\) and \(e > 0\), \([Y_t]\) does not strictly Granger cause \([X_t]\), then:
\[
\sqrt{n} \left( \frac{C1(m + Lx, Ly, e, n)}{C2(Lx, Ly, e, n)} - \frac{C3(m + Lx, e, n)}{C4(Lx, e, n)} \right) \sim \text{AN}(0, \sigma^2(m, Lx, Ly, e))
\] (7)
where \(\sigma^2(m, Lx, Ly, e)\) and estimators for it are given by expressions described in Hiemstra and Jones (1994).

One can test for nonlinear Granger causality by applying the test in Equation 7 to the residuals of a VAR in \([X_t]\) and \([Y_t]\). When one removes linear effects in this way, any rejection of the noncausality null cannot be properly interpreted as indicating a linear causal relation between the series. Instead, when the test in Equation 7 is applied to the VAR residuals series of \(X\) and \(Y\), the null hypothesis is that \(Y\) does not nonlinearly Granger strictly cause \(X\), and Equation 7 holds for all \(m, Lx,\) and \(Ly \geq 1\) and for all \(e > 0\). It should be noted, of course, that the linear and nonlinear nulls are not nested: it is possible that:

\[
E[X_t | X_{t-1}, Y_{t-1}] = E[X_t | X_{t-1}],
\]
but
\[
\Pr[X_t | X_{t-1}, Y_{t-1}] \neq \Pr[X_t | X_{t-1}].
\]

To interpret a rejection of the strict Granger noncausality null between two VAR residuals series as indicating a nonlinear causal relation, however, raises a number of issues that we now address. The most
important issue concerns the asymptotic distribution of the test when it is applied to residuals rather than disturbances (i.e., in Equation 1, \( \{ \hat{E}_t \} \) and \( \{ \hat{V}_t \} \) rather than \( \{ U_t \} \) and \( \{ V_t \} \)). For linear VAR models such as that in Equation 1, Baek and Brock (1992b) have shown that the asymptotic distribution of their variant of the test in Equation 7 is the same when applied to consistently estimated residuals as when applied to the IIDI errors of the maintained model. Their version of the test (hereafter called the Baek and Brock test) is said to be nuisance-parameter-free (NPF) for such models. The version of the test that we used in this study (hereafter called the modified Baek and Brock test of Hiemstra (1992) and Hiemstra and Jones (1993)), however, applies to the general case in which the IIDI assumption is relaxed. Such an NPF result has yet to be produced for the modified Baek and Brock test. Nonetheless, there is some Monte Carlo evidence to suggest that the modified test is effectively immune to adverse parameter-estimation effects in linear VAR residuals. Hiemstra and Jones (1993) have found a close correspondence between the asymptotic and finite-sample properties of the test when applied to consistently estimated VAR residuals in noncausal linear relations.

Another set of issues concerns the finite-sample size and power properties of the test, the selection of the lead and lag truncation lengths \( (m, Lx, Ly) \), and the selection of the length-scale parameter, \( e \). Hiemstra and Jones (1993) have found that for sample sizes of 500 observations, a lead length of \( m = 1 \), lag lengths of \( Lx = Ly = 1, 2, \ldots, 5 \), and length scales of \( e = 1.5, 1.0, \) and \( 0.5 \) corresponding to standardized series of \( \{ x_t \} \) and \( \{ y_t \} \), that the modified test displays good finite-sample size and power properties for a variety of relationships (linear and nonlinear, causal and noncausal) in temporally dependent time series. However, Baek and Brock (1992a) and Hiemstra and Jones (1993) have found that the finite-sample size of the Baek and Brock test is considerably larger than its nominal counterpart in some cases where the series to which the test is applied display temporal dependence. For these reasons, we used the modified Baek and Brock test, which corrects this problem.

### 2.3 Implications of strict Granger causality from returns to macrofactors

We motivate our tests of strict Granger causality from returns to macrofactors through references to the hypothesis (maintained by earlier studies) of the exogeneity of the macrofactors. Before proceeding, it is necessary to clearly define exogeneity, and in particular to distinguish various types of exogeneity with respect to their implications for inference. The practical consequences of exogeneity for our study concern inference on relationships such as

\[
r_t = \alpha + \beta f_t + \epsilon_t,
\]

where \( \{ r_t \} \) denotes an asset-return series, and \( \{ f_t \} \) represents a vector series of macroeconomic factors. Studies such as Chen, Roll, and Ross (1986) assume that inference can be performed conditionally on the observed outcomes of the macroeconomic factors (e.g., ignoring the process determining macroeconomic factors). In other words, such studies assume that macroeconomic factors are weakly exogenous to stock returns.

Loosely, weak exogeneity means that the parameters of the likelihood for \( \{ r_t \} \) conditional on \( \{ f_t \} \) are not restricted by the parameters of the marginal likelihood for \( \{ f_t \} \). Causality tests can only yield information about strict exogeneity, that is, whether \( f_t \) is independent of \( \epsilon_s \) for all \( t \) and \( s \). Also, strict exogeneity need not imply nor be implied by weak exogeneity.

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12 The Hiemstra and Jones (1993) modified version of the test holds for the more general assumption that the errors are weakly dependent. The fundamental differences between the two versions of the test are manifested only in estimators of \( \sigma^2 \) (\( m, Lx, Ly, e \)) in Equation 7.

13 Hiemstra and Jones (1993) also find through Monte Carlo simulations that the modified Baek and Brock test is immune to the effects of contemporaneous correlation and neglected nonstationarities due to structural breaks.


16 See Geweke (1984). In particular, Granger causality tests can refute (but not establish) a claim of strict exogeneity. That is, finding Granger causality from \( Y \) to \( X \) implies that \( Y \) is not strictly exogenous, while a failure to find Granger causality from \( Y \) to \( X \) does not necessarily imply that \( Y \) is strictly exogenous.
If stock returns are rationally determined, as in the models used to justify linear macrofactor regressions, this sheds some light on the implications of our causality tests. Rational expectations imply that the parameters of the driving process (e.g., macrofactors) restrict the parameters of the processes for equilibrium quantities and prices (e.g., returns).\(^{17}\) Brock (1982) and Cox, Ingersoll, and Ross (1985) are examples of models with this feature; in fact, they are frequently used to motivate linear regressions of stock returns on macrofactors. The cross-equation restrictions of rational expectations mean that the data-generating process assumed for returns must take into account the data-generating process for macrofactors. Otherwise, inference will be affected.

3 The Data

Asset-pricing theory does not identify the relevant state variables, except in special cases such as the capital asset pricing model (CAPM) and Breeden’s (1979) consumption CAPM. As Chen, Roll, and Ross (1986) note, however, the expected return to equity is a function of expected future cash flows and the discount rate corresponding to those cash flows. This insight has led to a proliferation of macrofactors that are putatively related to cash flows or discount rates, and which are used to explain asset returns. We picked factors that are common to many other empirical studies of asset pricing. The set consists of a default-risk factor, DE, which reflects changes in the return to the pure risk of default on fixed-income securities; a maturity-risk factor, MA, which captures changes in the return to term (the slope of the yield curve); an unexpected inflation factor, UI, which captures the effect of inflation shocks on cash flows; a business-cycle factor, CG, which captures consumption risk; and an industrial-production factor, MP, which captures the risk in aggregate output. Many other factors have been proposed and tested in various empirical applications. These five are typical to multifactor models, and have been found useful in explaining returns in many contexts.

3.1 Macrofactor series

The first two factors, DE and MA, capture the effects of debt-market exposure on the firm’s expected cash flow. Following Chen, Roll, and Ross (1986) and Burmeister and McElroy (1988), DE and MA are constructed from bond returns as follows. The default factor, DE, for the current month is the difference in the return of two bonds with the same maturity but different risks of default. We take the difference in returns on long-term Treasury bonds and long-term corporate bonds. Both returns series come from Ibbotson and Sinquefeld’s Stocks, Bonds, Bills and Inflation (1990), hereafter called SBBI. The maturity or yield-curve factor, MA, for the current month is the difference in return of two bonds with the same risk of default but different maturities. We use the difference in the return on long-term Treasury bonds and the Treasury bill closest to one month in maturity, also from SBBI.

The unexpected inflation factor measures the effect of inflation shocks on the predicted value of cash flows. The factor used here, UI, is constructed from the seasonally adjusted consumer price index for all urban consumers. We follow Ferson and Harvey (1991) in using an integrated moving average process IMA(1,1) as a model for expected inflation. The residual from the fitted model is our measure of the unexpected component of inflation.\(^{18}\)

Formal models of equilibrium asset pricing relate returns to consumption growth.\(^{19}\) Consumption growth captures near-term variation in the business cycle as well as consumption-beta pricing. Again following Ferson and Harvey (1991), the consumption-growth factor, CG, is the growth in monthly seasonally adjusted, real personal consumption of nondurables, i.e., \(CG(t) = C(t)/C(t-1)\) where \(C(t)\) denotes consumption in month \(t\).

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\(^{17}\)A similar point about rational expectations is made by Geweke (1984), p. 1120.

\(^{18}\)Estimation of the model yielded an estimated MA parameter of \(-0.742\), with a \(t\)-ratio of \(-21.52\).

\(^{19}\)See Breeden (1979).
Finally, we construct a macroeconomic-output factor, MP. Following Chen, Roll, and Ross (1986) and Chang and Pinegar (1990), we use the growth rate in seasonally adjusted industrial production. This is constructed as 
\[ MP(t) = \log(\text{IP}(t)) - \log(\text{IP}(t - 1)), \]
where IP denotes industrial production in month \( t \). As Chen, Roll, and Ross (1986) note, because industrial production, a flow variable, is lagged over part of month \( t \), MP should lead returns by one month. We therefore use MP\((t + 1)\) as a measure of industrial output in month \( t \).

### 3.2 The returns series

We use the return on the Standard & Poor's 500 index, SP, from SBBI, as the dependent variable. The S&P index is a standard benchmark equity-returns series for applied asset-pricing work. We examine both raw returns on the S&P and net-risk-free returns, ST. The net-risk-free returns were constructed by subtracting the one-month T-bill rate (from SBBI) from raw returns. The net-risk-free rate closely approximates the inflation-adjusted rate of return, and also measures the equity premium.\(^{20}\) Our data span the period from February 1959 to December 1989.

### 3.3 The relationship between returns and the macrofactors

To get a qualitative feel for the usefulness of the five series in explaining returns, in Table 1 we present results of the regression of the two returns series, SP and ST, on the five macrofactors, CG, DE, MA, MP, and UI. The regression coefficients have sensible signs and magnitudes. We expect positive returns to be associated with all risk factors except for inflation, which decreases expected real returns. All factor coefficients are significant at the 5-percent level, except for the macroeconomic output factor, MP, in the regression using SP. The coefficients in the two regressions are quite similar. Moreover, the explanatory power \((R^2)\) of the regressions is typical for such financial market regressions.\(^{21}\)

We also ran polynomial regressions of the two returns series, including squared and cross-product terms of the macrofactors. Statistics for the LR tests of the hypotheses that these coefficients are jointly zero are presented in the second half of Table 1. In no case are the squared or cross-product terms jointly significant. Clearly, the relationship between the macroeconomy and the stock market is not well captured by a polynomial.

### 4 Results

In Section 4.1 we present findings from the Granger test of an endogenous relationship between returns and the maturity-risk and industrial production factors. The modified Baek and Brock test discussed in Section 4.2 indicates feedback between returns and the default-, inflation-, and maturity-risk factors. This evidence for nonlinear interactions between returns and the macroeconomy is corroborated by evidence presented in Section 4.3 of a causal relation between returns and the residuals from a Chen, Roll, and Ross (1986) style returns-generating relation. Evidence of nonlinear temporal dynamics in returns is also presented in Section 4.4.

#### 4.1 Endogeneity and the Granger test

The results of the Granger test are displayed in Table 2. As shown in the table, the Granger test detects causality running from each factor (except consumption growth) to returns at 5-percent nominal significance. The test also detects causality running from returns to each factor (except default and inflation risk). Thus, the Granger test finds evidence of bidirectional causality (feedback) between returns, and the maturity-risk and

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\(^{20}\)See Ferson (1990).

\(^{21}\)See Roll (1988).
Table 1
OLS Regression Results

<table>
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<tr>
<th>Variable</th>
<th>SP Regression</th>
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<td></td>
<td>Parameter</td>
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<tr>
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<td>0.0067</td>
<td>3.12</td>
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<tr>
<td>DE</td>
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<td>4.06</td>
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<tr>
<td>MA</td>
<td>0.5705</td>
<td>7.24</td>
</tr>
<tr>
<td>UI</td>
<td>-2.3063</td>
<td>-2.59</td>
</tr>
<tr>
<td>CG</td>
<td>0.4455</td>
<td>1.64</td>
</tr>
<tr>
<td>MP</td>
<td>0.3170</td>
<td>1.46</td>
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</tbody>
</table>

<table>
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<tr>
<th>Variable</th>
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<th>t-stat</th>
<th>Parameter</th>
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<tr>
<td>MP</td>
<td>0.3170</td>
<td>1.46</td>
<td>0.3722</td>
<td>1.72</td>
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Polynomial Regressions

<table>
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<th></th>
<th>ST</th>
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</thead>
<tbody>
<tr>
<td>H0: Coefficients on squared terms</td>
<td>$\chi^2(k)$</td>
<td>7.01 (5)</td>
<td>6.96 (5)</td>
</tr>
<tr>
<td>P-value</td>
<td>0.21</td>
<td>0.22</td>
<td></td>
</tr>
<tr>
<td>H0: Coefficients on cross-product terms are jointly zero</td>
<td>$\chi^2(k)$</td>
<td>8.89 (10)</td>
<td>8.01 (5)</td>
</tr>
<tr>
<td>P-value</td>
<td>0.54</td>
<td>0.62</td>
<td></td>
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</table>

aOLS regression results for the linear relations between monthly S&P (SP) and S&P-Treasury bill (ST) series and the macro asset-pricing variables: unexpected inflation, UI; consumption growth, CG; default premium, DE; maturity premium, MA; and industrial production, MP.

bStatistics for the LR tests that squared ($\gamma_{ii}$) or cross-product ($\gamma_{ij}$) terms in a regression of the form:

$$r_t = \alpha + \sum_{i} \beta_i f_{it} \sum_{j} \sum_{j \leq i} \gamma_{ij} f_{jt} f_{it} + \epsilon_t$$

are jointly zero.

industrial production factors evidence consistent with previous findings of predictability between macroeconomic time series and stock returns.22

4.2 Nonlinear endogeneity and the modified Baek and Brock test

Table 3 displays the results of applying the modified Baek and Brock test to bivariate VAR residuals of the returns and macrofactor series. The test statistics correspond to the test in Equation 7. They are based on a lead value of $m = 1$, lags of $Lx = Ly = 1, \ldots, 5$, and a common length scale $e$ of 1.5 standard deviations in the standardized VAR residuals series. Under the null hypothesis that $Y$ does not nonlinearly strictly Granger cause $X$, the test statistic (which is studentized) is asymptotically distributed $N(0, 1)$.

At 5-percent nominal significance corresponding to a one-sided, right-tailed test, the results in the table indicate the presence of a nonlinear endogenous relationship between returns and the default-, inflation-, and maturity-risk factors.23 For the VAR residuals of these factors, the modified Baek and Brock test rejects the nonlinear Granger noncausality null running from factors to returns and vice versa in many cases for these series. However, the test provides no evidence of a nonlinear causal relation between returns and the consumption-growth and industrial production factors.

We interpret these results as evidence of higher-order interactive behavior between returns and these factors. For example, if stocks hedge against inflation, as is commonly believed, they appear to do so in a

22See Cochrane (1991), Chen (1991), and references therein.

23As can be seen in Equation 7, a significant positive test statistic indicates than one series helps to predict another, while a significant negative statistic indicates that one series confounds the prediction of another. Our view is that the Brock and Baek test statistic should be evaluated using the right-tail critical value.
complicated fashion. Also, given that the default series represents the default risk inherent in corporate bonds versus government bonds of the same term, it is not surprising that feedback appears between default risk and equity returns. A firm financing a risky project and an investor choosing a portfolio might consider bonds and stocks to be substitutes. As both stocks and bonds represent claims on the firm's future cash flow, the same business-cycle and production risks determine their ex-ante and ex-post returns. This interpretation is substantiated by similar findings for the maturity-risk factor, MA. The results indicate strong evidence for nonlinear feedback between maturity risk and both raw and net-riskless-rate returns. This is consistent with changes in discount rates that affect both the yield curve and stock prices, although not in a simple fashion.

If our two debt-market factors, MA and DE, are bound in a dynamic relation with equity returns, manifesting their interrelation with production risk, we would expect the industrial production factor, MP, to also display feedback. However, while we find evidence for such feedback by the Granger test, there is no evidence from the Baek and Brock tests for nonlinear causality from production growth to returns, or vice versa. For consumption growth, CG, there is also no evidence from the Baek and Brock statistics of nonlinear Granger causality in either direction. This outcome is only moderately surprising. In the linear returns-generating relation shown in Table 1, consumption growth has marginal explanatory power for

### Table 2
Granger Test

<table>
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<tr>
<th></th>
<th>SP&lt;CG</th>
<th>ST&lt;CG</th>
<th>CG&lt;SP</th>
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<tr>
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<td>1 1</td>
<td>1 1</td>
<td>3 30</td>
<td>3 30</td>
</tr>
<tr>
<td>Test value</td>
<td>0.697</td>
<td>0.540</td>
<td>1.483*</td>
<td>1.544*</td>
</tr>
<tr>
<td>Significance level</td>
<td>0.404</td>
<td>0.462</td>
<td>0.053</td>
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</table>

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<thead>
<tr>
<th></th>
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<th>DE&lt;SP</th>
<th>DE&lt;ST</th>
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</thead>
<tbody>
<tr>
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<td>1 18</td>
<td>27 1</td>
<td>27 1</td>
</tr>
<tr>
<td>Test value</td>
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<td>1.713*</td>
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<tr>
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<td>0.035</td>
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<table>
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<tr>
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<th>UI&lt;SP</th>
<th>UI&lt;ST</th>
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<tbody>
<tr>
<td>Lag lengths: a, b</td>
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<td>1 4</td>
<td>31 1</td>
<td>31 1</td>
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<tr>
<td>Test value</td>
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<td>3.449*</td>
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<th>MA&lt;SP</th>
<th>MA&lt;ST</th>
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</thead>
<tbody>
<tr>
<td>Lag lengths: a, b</td>
<td>2 24</td>
<td>2 7</td>
<td>11 2</td>
<td>11 2</td>
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<tr>
<td>Test value</td>
<td>1.932*</td>
<td>3.878*</td>
<td>4.265*</td>
<td>4.472*</td>
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<tr>
<td>Significance level</td>
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<td>0.000</td>
<td>0.015</td>
<td>0.012</td>
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<table>
<thead>
<tr>
<th></th>
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<th>ST&lt;MP</th>
<th>MP&lt;SP</th>
<th>MP&lt;ST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lag lengths: a, b</td>
<td>1 12</td>
<td>1 12</td>
<td>27 10</td>
<td>27 10</td>
</tr>
<tr>
<td>Test value</td>
<td>2.122*</td>
<td>2.023*</td>
<td>3.337*</td>
<td>4.135*</td>
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<tr>
<td>Significance level</td>
<td>0.015</td>
<td>0.021</td>
<td>0.000</td>
<td>0.000</td>
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</table>

*Statistics corresponding to strict Granger causality between monthly S&P (SP) and S&P-Treasury bill (ST) series, and the macro asset-pricing variables: unexpected inflation, UI; consumption growth, CG; default premium, DE; maturity premium, MA; and industrial production, MP. X<Y denotes “Y does not strictly Granger cause X.” The lag lengths a and b were determined by the Akaike (1974) criterion. Asterisks denote a rejection of the hypothesis at 5-percent nominal significance.
returns. The Granger test also fails to identify feedback between consumption growth and returns. Moreover, consumption-risk pricing tends to be subsumed by market-risk pricing, so that the information in lagged consumption may already be captured by lagged stock-market returns.\textsuperscript{21} Finally, seasonal adjustment of these series may confound their relationships to stock returns, which are not seasonally adjusted.

### 4.3 Nonlinearity and the Granger causality tests

We next use the Granger and modified Baek and Brock causality tests to look in a different way for nonlinearity in the relationship of stock returns to the macroeconomy. Because the residual of a linear

\textsuperscript{21}See Mankiw and Shapiro (1986) and Giovannini and Weil (1989).
regression of stock returns on macroeconomic factors captures any neglected components of a nonlinear relationship between returns and the macroeconomy, any evidence of a causal relationship between returns and returns residuals would corroborate the findings of the modified Baek and Brock test that signifies a nonlinear relation between returns and the macroeconomy. Also, one can think of these tests as controlling for any nonlinearities in returns that are owing to a contemporaneous, linear relationship to the set of macrofactors (which may themselves display nonlinear behavior).

Table 4 displays Granger and modified Baek and Brock test statistics corresponding to the returns series and the residuals of the Chen, Roll, and Ross-style returns-generating relation (shown in Table 1). Once again focusing on rejections of the strict Granger noncausality null at 5-percent nominal significance, note in the table that the Granger tests indicate the presence of feedback between the residuals and the returns series. Moreover, the modified Baek and Brock test, when applied to the bivariate VAR residuals between returns and the residuals series, detects nonlinear feedback between the returns and the residuals. These results yield more evidence against the linearity of the macrofactor returns-generating function.

4.4 Nonlinear temporal dependence and residual diagnostics
Temporal dependence in raw stock returns has been reported by a number of authors.25 We use a battery of tests to examine the residuals from the macrofactor pricing model for such dependence. This evidence gives us a clue as to whether a contemporaneous relationship with the macroeconomy might account for these results alone, or whether more complicated dynamics might also be at work. Evidence that the residual has complicated temporal dynamics would imply that the complicated dynamics of stock returns are not owing to a contemporaneous, linear relationship with the macrofactors.

Table 5 displays tests for temporal dependence in the residuals of the Chen, Roll, and Ross-style returns-generating relation shown in Table 1. We subjected the residuals series to the Durbin-Watson test, Diebold’s (1988) adjusted-for-ARCH Ljung-Box test, Mcleod and Li’s (1983) and Engle’s (1982) tests, Lee, White, and Granger’s RESET and neural net tests (1993), and to Brock, Dechert, and Scheinkman’s (1987) BDS

---

Table 5
Tests for Temporal Dependence

<table>
<thead>
<tr>
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<th>SP-TB</th>
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<tbody>
<tr>
<td>DW</td>
<td>1.95</td>
<td>1.95</td>
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<tr>
<td>LB-ADJ</td>
<td>17.97</td>
<td>19.55</td>
</tr>
<tr>
<td>ENGLE</td>
<td>22.73</td>
<td>22.43</td>
</tr>
<tr>
<td>ML</td>
<td>25.24</td>
<td>23.15</td>
</tr>
<tr>
<td>RESET</td>
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<tr>
<td>NEURAL</td>
<td>0.76</td>
<td>0.44</td>
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</table>

<table>
<thead>
<tr>
<th>BDS Length Scale</th>
<th>Length Scale</th>
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<tr>
<td></td>
<td>1.5σ</td>
</tr>
<tr>
<td>2</td>
<td>1.79*</td>
</tr>
<tr>
<td>3</td>
<td>1.82*</td>
</tr>
<tr>
<td>4</td>
<td>2.46*</td>
</tr>
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</table>

Tests for temporal dependence in the residuals of the Chen, Roll, and Ross-style relation between monthly S&P (SP) and S&P-Treasury bill (ST) series and the macro asset-pricing variables: unexpected inflation, consumption growth, default premium, maturity premium, and industrial production. Regression results of the relation are displayed in Table 1. DW, LB-ADJ, ENGLE, ML, RESET, NEURAL, and BDS denote the Durbin-Watson, adjusted-for-ARCH Ljung-Box, Engle, McLeod and Li, RESET, neural net, and BDS tests mentioned in Section 4.4. Asterisks denote a rejection of the IID null for the BDS test and a rejection of no nonlinear dependence in the conditional mean of the residuals series for the RESET test at 5-percent nominal significance.

Given that the Durbin-Watson and the adjusted Ljung-Box tests are optimal tests against linear AR dependence, and that the Engle and McLeod and Li tests are optimal against ARCH dependence, the rejections by the RESET and BDS tests seem to indicate the presence of nonlinear temporal dependence in the residuals that is unlikely to be attributable to ARCH dynamics. These results suggest that the dynamics of the asset-pricing process are indeed complicated, and their complexity seems to stem from nonlinear temporal dependence.

5 Conclusion

We have explored a number of hypotheses relating to endogeneity and nonlinearity in the relationship of stock returns to the macroeconomy, using a typical linear macrofactor asset-pricing model. We find evidence, summarized in Table 6, that is consistent with both phenomena.

Three conclusions can be drawn from this evidence. First, the linear model using these factors is probably misspecified. There is feedback between returns and macrofactors, and at least some of this feedback is nonlinear. While this evidence implies the absence of strict rather than weak exogeneity, we argue that rational expectations make it likely that our tests will uncover the absence of weak exogeneity. Second, there

---

26 We used 24 autocorrelation and autocovariance terms to implement the adjusted-for-ARCH Ljung-Box test. We also used 24 autocovariance terms in implementing the Engle and McLeod and Li tests. Under the IID null, these tests are asymptotically distributed $X^2 (24)$. The RESET test employed here is based on the residuals of an AR($p$) model fit to the residuals series. We employ the Akaike (1974) criterion, using a maximum lag length of 10 periods to fit the series. The test is also based on the second through fourth principal components of the raised-to-the-second through sixth AR($p$) forecasts of the series. Under the null of no nonlinear temporal dependence in the conditional mean of the series, the test statistic is asymptotically distributed $X^2 (3)$. Our implementation of the neural net test relies on $N(0, 1)$ realizations to generate so-called hidden factors. In all other respects, it conforms to Lee, White, and Granger's NEURRAL test. Under the assumption of no nonlinear dependence in the mean of a series, the neural net test is asymptotically distributed $X^2 (3)$. In implementing the BDS test, we consider length scales equal to 1.5, 1.0, and 0.5 standard deviations in the series, and embedding dimensions (or maximum lag lengths) ranging from 1 to 4. Under the IID null, the BDS test is asymptotically distributed $N(0, 1)$.

27 The test statistics corresponding to an embedding dimension of 4 are also significant at the appropriate 5-percent finite-sample level of significance for the IID $N(0, 1)$ case [see Brock, Hsieh, and LeBaron (1991)].
Summary of the 5-percent nominal significance rejections for the Granger tests (G), and the modified Baek and Brock nonlinear Granger causality tests (MBB) shown in Tables 2–4 for the null hypothesis that series $Y$ does not strictly Granger cause $X$ ($Y \not\geq X$). For the $L_x = L_y$ and $\epsilon$ values considered in the MBB tests, a rejection of the null hypothesis was considered to occur if any of the test statistics took on a value in excess of the critical value of the 95-percent tail region of the normal distribution (1.65). SP, ST, UI, CG, DE, MA, and MP correspond to the monthly return on the S&P, the SP return less the Treasury bill rate, and the macro-asset pricing variables of unexpected inflation, consumption growth, default premium, maturity premium, and industrial production. SPR and STR denote the linear pricing residuals corresponding to the regressions shown in Table 1. Here, SPR and STR denote SP- and ST-residuals series.

is more evidence for a relationship between the macroeconomy and the stock market than can be adduced from a linear model. While our evidence is critical of the linear specification, it is supportive of the goal to which that specification is applied: at least some of the predictability in stock returns may be due to a relationship to the macroeconomy, albeit a complicated one. Third, our evidence adds to the body of work on univariate nonlinear dynamics in stock returns. Our evidence for a nonlinear causal relationship between the macroeconomy and the stock market implies that nonlinear dynamics in returns may stem from a complicated economic process.

These results suggest several avenues for further research. One possibility is a further econometric exploration of the relationship between macroeconomic fundamentals and the stock market. For example, it is possible that causality in variance, perhaps relating to Factor-ARCH dynamics, underlies our findings for nonlinear causality. It may be that changes in the variances of the factors cause changes in the mean or variance of the returns. Such an exercise could help in determining the source of the causality results, while also employing some of the insights of asset-pricing theory. One attempt by us to explain the nonlinear univariate dynamics in returns using a macrofactor-ARCH specification for expected returns has met with some success.

Another interesting exercise would be to extend the linear forecasting results in the finance literature (both from stock returns to macrofactors and vice versa) to a nonlinear setting, perhaps using a neural net model. Our results imply that the linear model omits some interesting and potentially useful relationships between the stock market and the macroeconomy. A forecasting exercise could help us judge the practical significance of this implication.

Another possibility is an exploration of the possible microeconomic sources for the nonlinearities we find. Given the nature of our results, some nontrivial economic modeling would likely be required to generate these nonlinearities. One possibility is that the factors and stock returns are bound in a nonlinear interactive system. One way to describe such an interactive system is using Brock’s (1993) emergent noise economy, in

28 Factor-ARCH models of asset markets include Engle, Ng, and Rothschild (1990) and Ng, Engle, and Rothschild (1992).
30 Examples of neural net forecasting in finance are Weigend, Huberman, and Rumelhart (1992) and Kuan and Liu (1994).
which interacting agents can generate time-series behavior similar to what is observed in returns data.
Development of this line of inquiry awaits future research efforts.

References


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