ASSESSING SOME DISAPPOINTMENT

We're not surprised that University of Virginia Tech fans are "aghast below 9,000" for one of the Cavaliers' basketball games at Hampton University is "disappointing." It's not surprising, as in so many Peninsula-Tidewater athletes still graviate toward institutions in the Carolinas and other points south.

Maybe it's just wild guesswork, but the "unofficial" estimate for the Tech-UVa contest probably reaches a financial bottom line if the Cavaliers far exceeding any selling or so-called "atmosphere." Such a profit, by the way, does not take into account any missionary good will UVa derives from "disappointments."

For instance, we win more consistently, particularly against Atlantic Coast Conference rivals, the assessment here is that basketball crowd of just under 7,000 is a legitimate factor. They haven't last in Hampton, so they're on the right track, and the Monday night UVa leaders to even hint about "disap-

POINT THE TOUGH

For example, UVa's exposure here via the "talk" media (radio-television) is elementary or non-exist-
tent, or perhaps UVa community leaders to gain such exposure is traceable to negli-

Whatever the reason, and we're ready to discard doubts and say their best (of any) efforts, the point is that, in the "talk" media outlets here, the point remains that a member of their ACC rivals are better known than the Cavaliers at this juncture. Last season N.C. State ranked its football in this area and

Maryland isn't far behind likewise for several basket-

ball seasons. UVa's biggest problem is to beat "those people," in athletics or by attraction. Granted that Virginia Tech's fans to its off-campus presentations, it'll have to step up its pioneering role if it is to gain recognition where "those people" already have beaten well-worn paths into those parts. Being the "talk" media is tough any more.

CONTACT IS HIGHLY IRRELEVANT

No longer to be used as a crust, either, should be the mental standards. William and Mary has the same problem (and), but its recruitment efforts continue vigorous and strong. However, since UVa's efforts to "talk" media, it faces the fact, the big Tide-Tidewater athletes playing elsewhere can't all be flanking the Blue and Gold.

Also, not all of the competition for media advertising or prize athletes emanates from out-of-state or out-of-town. Right now, whether UVa or anyone else likes it or not, the best basketball in the state is being played by the Old Dominion University, and simply because another does over, with a great deal of effort, a Paul Webb ever over-

THE UNIVERSITY OF RICHMOND

The University of Richmond pursues a similar philosophy, but certainly on. The less than eight Peninsula lettered for Jim Tait in 1976. In fact, all of six signed in 1973 won 1975 monographs: Orian-
drus Branch, Rickey Brown, James Alloway, Steve Crocker and Bruce Hilling. Add to this Janeski Kevin Wallace, and sophomore Bill Choate, and also add five squad members from the Norfolk area.

PROSPECTS WORTH LOOK-SEE

That's an impressive list and, judging by their all-around accomplishments, we're not so sure that several couldn't have qualified for any cursory recruitment efforts the Cavaliers. Often those not taken, or who quali but not selected, are the best. All agree UVa is looking for good athletes - if you can qualify.