Conference to focus on crisis in business ethics

By Sookhan Ho

The crisis in business ethics will be the focus of the thirteenth-annual conference on business ethics sponsored by the Pamplin College of Business.

Gene Fife, retired chairman of Goldman, Sachs International and a Pamplin alumnus, will be the guest speaker on this topic on Tuesday, Feb. 25, 7:30 p.m., in Burruss auditorium. The talk is free and open to the public.

This year’s conference will also be a two-day event. On Wednesday, Feb. 26, five of the six Pamplin academic departments will host separate lectures on business ethics for their students; one department will host its lecture on Monday, Feb. 24. These lectures are also free and open to the public.

Specific topics and speakers for the departmental lectures are listed below.

Previous guest speakers for the ethics conference have included Ralph Nader, James Fallows (former editor of U.S. News and World Report), noted academic experts in ethics, and prominent business executives.

Monday, 5:30 to 6:45 p.m., MGT, 100 McBryde: Pat Werhane, professor, Darden School of Business, University of Virginia: "Why Do Good People Do Bad Things?"

Wednesday, 9 to 10:45 a.m., HTM, 364 Wallace: Graduate research discussion, Department of Hospitality and Tourism Management, Virginia Tech: Ethics in Hospitality and Tourism Management.

11 a.m. to 12:15 p.m., MBA, Donaldson-Brown auditorium: Gene Fife, retired chairman of Goldman Sachs International: "Reflections on the Crisis in Business Ethics."

12:30 to 1:45 p.m., BIT, Donaldson-Brown auditorium: Earving L. Blythe, vice president for information technology, Virginia Tech: "Innovations in Technology and Their Impact on Our Expectations for Privacy and Ownership."

2:30 to 3:45 p.m., FIN, Donaldson-Brown auditorium: Elizabeth Murphy, chief, Office of Rule Making, Division of Corporate Finance, Securities and Exchange Commission: "Enhancing Corporate Financial Responsibility."


7 to 8:15 p.m., ACIS, Donaldson-Brown auditorium: Shirley A. Edwards, partner, Ernst & Young: "Professional Ethics: It Does Make a Difference."

Special Collections receives ‘Jeb’ Stuart materials

By Allan W. Miller

Virginia Tech is the designated beneficiary of a comprehensive collection of research and reference materials relating to the life of the Civil War’s most illustrious cavalry officer, General James Ewell Brown “Jeb” Stuart.

The Special Collections department of University Libraries, in concert with the Virginia Center for Civil War Studies (VCCWS), has taken custody of an initial contribution of 13 boxes of documents, photographs, and other items focused on the personal and professional life of Stuart and the preservation of his “Laurel Hill” birthplace, which is located in the Patrick County community of Ararat.

The Thomas D. Perry/Jeb Stuart Collection is the gift of Thomas D. Perry, a 1984 graduate of Virginia Tech with a bachelor’s in history, and founder of the J.E.B. Stuart Birthplace Preservation Trust, based in Ararat.

Perry’s initial contribution contains a photo album, scrapbooks, papers, and electronic images relating to Stuart’s “Laurel Hill” birthplace; notes pertaining to the Stuart genealogy; materials about the history of Patrick County, and Perry’s notes and other materials assembled in the course of tours and speaking engagements from 1990 to 2002, among numerous other items. Perry will add material to the collection as he completes continuing research projects or expands on those previously undertaken.

William C. Davis, director of programs at VCCWS, said “The Thomas Perry Collection will open important windows on the life of ‘Jeb’ Stuart, and will become a valuable and inspiring resource for those wanting to study the Confederacy’s premier cavalryman and his family. Its placement in Special Collections at Virginia Tech, affiliated as they are with the Virginia Center for Civil War Studies, is certain to enhance the growing importance of the university and the center as a recognized knowledge base for Civil War historians, scholars, students, and the interested community at large.”

“Perry has managed to combine his deep personal interest and commitment with a sense of duty and obligation to give something back to the field of Civil War history and American education,” Davis said.

James I. Robertson Jr., executive direc-
tor of VCCWS, said: “General ‘Jeb’ Stuart was one of the Confederacy’s most capable and dedicated leaders. Tom Perry’s fine gift to the university and the center will contribute to our understanding of Stuart’s personal life, and will help to cast new light on influences—both personal and professional—that inspired and guided his career.”

Perry said there were several reasons for selecting Virginia Tech as the repository for his material. “Obviously, Tech being my alma mater (See SPECIAL on 4)

Research report available online

NSF comparison data won’t be released until March

By Susan Trulove

Around this time each year, the Office of the Vice Provost for Research reports on sponsored research and related activity. The report includes the National Science Foundation ranking of universities based on research expenditures. This year, the NSF data is not expected to be released until March.

“We do have the numbers reported to NSF by Virginia Tech, but we wish to hold up our report for another month,” said Leonard K. Peters, vice provost for research.

There are still plans to release the NSF data on research expenditures. This year, the NSF sponsored research and related activity. The report available online will include

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Tech students provide translation for Spanish-speaking immigrants

By Susan B. Felker

News about the birth of a baby may not be a standard subject for student-faculty communications, but the arrival of Marleni del Cid’s new daughter, Jennifer Espino, prompted a barrage of e-mail messages on the Virginia Tech campus.

The birth on November 27 at Roanoke Community Hospital of Jennifer Espino was no ordinary event. The baby brought together an immigrant family, students studying Spanish at Virginia Tech, and the university’s Service-Learning Center, where students may earn credit for community-service work.

The program under which del Cid received the personal attention of a student translator from Virginia Tech is called “Crossing the Border through Service-Learning,” the brainchild of Spanish instructor Gresilda Tilley-Lubbs. This community-service course is designed for Spanish majors and minors and other students who want to have an immersion experience in the Latino community. Each student is assigned to a family from either Mexico or Honduras for the semester so they have the opportunity to interact on a personal level.

The grassroots program is driven by the needs of the Latino community. In Marleni’s case, she was pregnant at the start of the semester and developed gestational diabetes during the course of her pregnancy. Virginia Tech student Claiborne Marshall spent countless hours with her, interpreting at medical appointments, tracking down needles for blood checks, and even driving mother and baby home from the hospital.

“Crossing the Border” had its roots in Tilley-Lubbs’ photo album, scrapbooks, papers, and electronic images relating to Stuart’s “Laurel Hill” birthplace; notes pertaining to the Stuart genealogy; materials about the history of Patrick County, and Perry’s notes and other materials assembled in the course of tours and speaking engagements from 1990 to 2002, among numerous other items. Perry will add material to the collection as he completes continuing research projects or expands on those previously undertaken.

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**Events**

**Friday, 14**  
Pay Date for Faculty and Staff Members.  
ULD Computer Skill Course, 8:30 a.m. to 4:30 p.m., 3080 Torgersen.

**Black History Month Event**, noon, Squires Black Cultural Center: Book Chat.

**The New Virginians Vocal Jazz Benefit Dinner**, 7 to 10 p.m., Owens Banquet Hall.

**Black History Month Event**, 8 p.m., Lyric Theatre: “Hard Time Blues.”

**V-Day Virginia Tech**, 8 p.m., Squires Haymarket: “The Vagina Monologues.”

**Saturday, 15**  
Men’s Basketball, 4 p.m., Cassell Coliseum: Georgetown.  
Horticulture Club Class, 10 a.m. to noon, Greenhouse: Scott Rapier.

Chamber Music, 8 p.m., Squires Recital Salon.

**Black History Month Event**, 8 p.m., Lyric Theatre: “Hard Time Blues.”

**V-Day Virginia Tech**, 8 p.m., Squires Haymarket: “The Vagina Monologues.”

**Sunday, 16**  
Engineers’ Week  

**Activities**

**Black History Month Event**, 3 p.m., Lyric Theatre: “Hard Time Blues.”

Chamber Music, 3 p.m., Squires Recital Salon.

**Women’s Basketball**, noon: At Boston College.

**Monday, 17**  
**ULD Computer Skill Course**, 8:30 a.m. to 4:30 p.m., 3080 Torgersen.

**University Council Meets**, 3 to 5 p.m., 1045 Pamplin.

**Horticulture Garden Class**, 7 to 9 p.m., Greenhouse complex classroom: Stephanie Hackestein.

**Tuesday, 18**  
**ULD Computer Skill Course**, 8:30 a.m. to 4:30 p.m., 3080 Torgersen.

**Faculty Senate**, 7 p.m., 113 McBryde.  
**VTU Event**, 7:30 p.m., Burruss auditorium: “South Pacific.”

**Wednesday, 19**  
**ULD Computer Skill Course**, 8:30 a.m. to 4:30 p.m., 3080 Torgersen.

**YMCA Mornings**, 9:30 to 11:30 a.m., Luther Memorial Church.

**YMCA Slide Show**, noon, Cranwell Center.

**Men’s Basketball**, 7:30 p.m.: At Boston College.

**“With Good Reason,”** 7:30 p.m., WVTF.

**Black History Month Event**, 8 p.m., Squires Black Cultural Center: Quiz Bowl.

**Bullets**

**Diags award nominations due**  
Nominations for the 2003 Diags Teaching Scholar awards are due today. The Diags Teaching Scholar Awards honor teachers who forge exceptional, mutually beneficial connections between a department’s academic mission and the teacher’s own pedagogy. Three Diags teaching scholars are selected annually. These individuals make a presentation about an aspect of their teaching at the annual Diags Roundtable, a public discussion devoted to pedagogical and curricular issues at Virginia Tech. In addition, they become part of the Diags Teaching Scholar Association and participate in diverse activities aimed at enhancing the university’s teaching/learning environment. Individuals teaching at all instructional levels at Virginia Tech are eligible.

More information about the nomination process may be obtained from Brenda S.J. Winkel, Diags Teaching Scholar Award Committee (1-3013 or winkel@vt.edu). Additional information about the award, including a list of previous recipients, may be found at www.diggs.vt.edu.

**Faculty Development Workshops offered**  
The Faculty Development Institute spring 2003 workshops will continue through Thursday, March 13. Workshops offered range from basic desktop computing techniques to using streaming video and QuickTime virtual reality for teaching and learning. Although the presentations are designed for instructional and research faculty members, all workshops are open to staff members and graduate students. Seating is limited per workshop and on-line registration is open at http://www.ffd.vt.edu (select Spring Short courses link). Most workshops feature hands-on activities. Included in the workshops is a mini-series on digital video content creation and a session on selecting and using personal digital assistants (PDA’s). Several other workshops will feature updated versions of computer software, such as Microsoft PowerPoint, Macromedia Dreamweaver, Adobe Photoshop, and Blackboard. There will also be weekly one-on-one help sessions.

For more workshop information, contact Ed Schwartz at 1-4875, ed.schwartz@vt.edu or http://spyro.cc.vt.edu/ffd-public/index.php. For more information on Educational Technologies, contact John Moore, at 1-8991, John.Moore@vt.edu or http://www.edtech.vt.edu.

**Upward Bound seeks former participants**  
The Virginia Tech Upward Bound Program is looking for all former participants in order to organize a reunion for July, 2003.

The Upward Bound Program is a federally funded program designed to assist high-school students in making the transition from high school to college. Hundreds of students in Southwest Virginia have benefited from the services of the program since its inception in 1967. The program is currently funded to serve more than 20 schools in the region.

**Indian identity presentation scheduled**  
Representatives of Virginia’s eight state-recognized Indian tribes—the Chickahominy, Eastern Chickahominy, Mattaponi, Upper Mattaponi, Monacan, Nansemond, Pamunkey, and Rappahannock—will participate in a presentation on “What It Means to Be a Virginia Indian in the 21st Century” Saturday, Feb. 22, at 7 p.m. at the Donaldson Brown Hotel and Conference Center. The program is open to the public at no charge.

During the forum, Danielle Moretti-Langholtz, an anthropologist from William and Mary, will screen her new documentary, “In Our Own Words: Voices of Virginia Indians.” Tribal representatives will lead a discussion of the film and of important issues confronting their communities today. The issues include their current campaign for federal recognition, the repatriation of ancestral remains, and the Lewis and Clark Commemorative Celebration.

The forum is being held in conjunction with the Virginia Indian Nations Summit on Higher Education. Sponsors include Virginia Tech’s American Indian Studies Program, Humanities Program, Center for Interdisciplinary Studies, Department of English, College of Arts and Sciences, Office of the Provost, Office of Multicultural Affairs, American Indian Science and Engineering Society, and American Indian Culture Club, as well as the Virginia Council on Indians and the Virginia Foundation for the Humanities.

For more information, call Sam Cook, or debiell@vt.edu.

**Funding Workshop Added**  
Due to overflow capacity for the “Funding Finding” workshop on February 11, the Office of the Vice Provost for Research has added another section on Tuesday Feb. 25, from 3 to 4:30 p.m. in 207 Newman.

Because it’s a “hands-on” computer lab session, enrollment is limited to 24 participants. The workshop will focus on the use of powerful searching tools, such as COS and IRIS, with plenty of time for participants to practice.

To register, contact Debbie Nester at 1-5410 or debiell@vt.edu.
Urban Affairs and Planning professor Joe Scarcpi was invited to serve as guest expert at a recent Lexington Institute Conference in Washington D.C. on “Cuba’s Economy: How It Has Changed, How It Hasn’t,” and the Difference It Makes for the Average Cuban.

He joined two other experts in a morning briefing in November at the Rayburn House Office building to discuss the ways Cuba’s economy has adapted in the decade since the loss of Soviet bloc aid and trade and US embargo on Cuba today. Scarcpi’s portion of the program focused on tourism and how it has affected the macro-economy, communities, and families in Cuba. The presentations were followed by a Q&A session.

Scarcpi’s most recent publication is his co-authored book *Havana: Two Faces of the Amadean Metropolis* (University of North Carolina Press). He has 80 months of field research in Latin America, nine of them in Cuba, which have been accumulated in over 34 visits since 1990.

The goal of the Lexington Institute is to inform, educate, and shape the public debate of national priorities in those areas that are of surpassing importance to the future success of democracy, such as national security, education reform, tax reform, immigration and federal policy concerning science and technology.

The Virginia Association of Realtors (VAR) Policy Board of Directors has named Ted Koebel, professor and director of the Virginia Tech Center for Housing Research, the first VAR university fellow member. Koebel will act as a bridge to the rest of the faculty dealing with issues in the industry, and better facilitate communications between the university and VAR.

Dan Chen, professor of electrical and computer engineering, has been elected a fellow of the Institute of Electrical and Electronics Engineers (IEEE). This is the highest level of membership in the IEEE, a non-profit technical professional association of more than 377,000 members in 150 countries.

Working under his pen name “R. Krishnan,” Electrical and Computer Engineering Professor Krishnan Ramu has published two new textbooks. Ramu is a co-editor of *Control in Power Electronics*, published by Academic Press, and the author of *Electric Motor Drives: Modeling, Analysis and Control*, which was originally published in 2001 by Prentice Hall and has been re-published in a Chinese translation by Pearson Education.

Three mechanical engineering researchers received a Best Paper Award during the recent International Mechanical Engineering Conference and Exposition sponsored by the American Society of Mechanical Engineers. The paper, “An Active Flow Distortion Control System for Ship Propulsion Ducts,” was written by Jason Anderson, a Ph.D. candidate, and professors Ricardo Burdisso and Wing Ng. The research was conducted in the mechanical engineering department’s Vibration and Acoustics Laboratory. Anderson presented the paper at the conference.

Jenn A. Leiferman, professor of human nutrition, foods, and co-authored “Vigorous Leisure Activity and Pregnancy Outcome,” published in the November 2002 issue of the journal *Epidemiology*. The study examined the association between vigorous leisure activity and birth outcomes.


White also spoke on the latest version of Pallet Design System (PDS), which features a model for predicting the performance of remanufactured pallets and combo pallets at the National Wooden Pallet and Container Association (NWPCA) Recycling and Repair Conference in October in Charlotte, N.C. This fall he presented “International Pallet Testing Project” at the International Pallet Standards Meetings (ISO/TC-51), in Orlando, Fla., where he also convened several working groups.

John McLeod, senior research associate with the Center for Unit Load Design, presented “PDS Can Improve the Use of Hardwoods in Pallets” at the National Hardwood Lumber Association, 30th Annual Hardwood Symposium in June.

Tammy L. Henderson, assistant professor of human development, was honored in November by the National Council on Family Relations (NCFR) for her service on the board of directors as a student/new professional representative for the term 2000-2002.

Additionally, Henderson was co-editor for the NCFR, October 2002 *Special Collection: Families and the Law* in Interdisciplinary Journal of Applied Family Studies as co-author of “Cooperative Learning as One Approach to Teaching Family Law,” which appeared in that edition.

Irene Lecch, associate professor of apparel, housing, and resource management, has received the Citizen Advocate of the Year Award from the Virginia Interfaith Center for Public Policy.

Tamin Younos, interim director of the Water Resources Research Center, has been appointed to the Board of Directors of Renewable Natural Resources Foundation (RNRF). He will represent the Universities Council on Water Resources (UCOWR) on the 2003 board. Founded in 1972, RNRF is a consortium of 16 organizations that seek to advance science, the application of science, and public education related to natural-resources management and conservation. UCOWR, founded in 1962, represents 86 U.S. universities and affiliates involved in education, research, and public service related to water resources.

Younos was elected to the UCOWR Board of Directors in 1999.

Wat Hopkins, associate professor of communication, has been re-elected to the Board of Directors in December to hear arguments regarding Virginia’s ban on public cross burning. Hopkins teaches journalism and communication law and has written extensively on First Amendment and free-speech issues. He is editor of Communication Law and Policy: The Journal of the Law Division of the Association for Education in Journalism and Mass Communication, which plans to make a complete record of the hearing as well as the ruling, which is expected by the end of the court’s term in 2003.

Jim Egenrieder, a student doctor in teaching and learning, received the 2002 Outstanding New Biology Teacher Achievement Award from the National Association of Biology Teachers. The award recognizes outstanding teaching by a “new” biology/life science instructor for grades seven through 12. Egenrieder teaches biology for Arlington Public Schools.

The College of Human Sciences and Education (CHSE) employee annual recognition awards were presented to Martha Younos (see ACHIEVERS on 4)
**ARC selects Tech development-assistance team**

By Susan B. Felker

The Appalachian Regional Commission (ARC) has chosen a team from Virginia Tech to provide specialized consultation to economic development in Dickenson and Wise counties in Virginia. The new program, called Technical Assistance to Distressed Communities, will provide resources to local leaders with the opportunity to identify and implement a project of critical local concern with the help of the Virginia Tech team at no cost to the communities.

“Virginia Tech was chosen because the team brought a diverse array of skills to the table, including community facilitation, economic analysis, and strategic planning in addition to economic development,” said Kostas Skordas, regional planner for ARC. “Given their experience working with small rural communities in the planning process, we thought they would be very good at helping communities within a reasonable distance that are just starting their strategic planning.”

ARC is a federal-state partnership that works with the people of Appalachia to create opportunities for self-sustaining economic development and improved quality of life. Technical Assistance to Distressed Communities steers resources to areas in greatest need within the region. It is meant to build a community’s native ability to solve development problems with feasible and reliable solutions.

A team from Virginia Tech was selected to provide technical assistance for the program, which the ARC will fund. The team brought a diverse array of skills to the table, including community facilitation, economic analysis, and strategic planning.

The project began with an ARC-sponsored workshop on January 22 through 23 at the Southwest Virginia Higher Education Center in Abingdon. The target communities from Virginia joined with those from Tennessee to convene for interactive community strategy sessions and meetings with their appointed consultants.

Virginia Tech will follow up the workshop by facilitating the development of community-based action plans during the next six to eight months. With the university’s guidance, the community will also prepare two grant proposals to secure funding for their projects. At the end of the program, all participants will attend a workshop that will focus on the problems and opportunities identified, future direction for their projects, and lessons learned from the experience.

For more information on the targeted-assistance program, call Aughenbaugh at 1-400-4. For more information about the Appalachian Regional Commission or the Heartland Center for Leadership Development, call Skordas at 202-884-7720 or visit the ARC web page at www.arc.gov.

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**STUDENTS**

Continued from 1

Lulib’s’ own experience when she spent two- and-a-half years working at the health department as an interpreter for Latinas. During that time she became deeply involved in the Latino community and saw evidence of urgent needs for cultural mediation. Because she was also teaching Spanish full-time at Virginia Tech, she sought—and was given—permission to design a course that would help Spanish-speaking students into the community to help new immigrants navigate in what is for them a strange new setting. The departments of foreign languages and literatures and teaching and learning both support Lulib’s work. That is how “Crossing the Border” first came into being. Since January 2001, when Tilley-Lubbs taught the first class, 15-25 students have enrolled each semester.

The course combines the academic, community service, and critical theory, helping students become agents of positive change in society. A reading packet complements practical experience and includes articles, chapters from books, short stories, and memoirs. Many of the readings are written by Latinas living in the United States; some are articles that have social justice as a theme.

The students travel to the Roanoke Valley twice a week to visit their Latino families, who represent a wide spectrum of educational, social, and linguistic backgrounds. The experience is a teaching/learning one for the families and the students. The students teach English as a second language (ESL), translate documents, translate at doctors’ appointments or parent-teacher meetings, and make phone calls—in other words, they do whatever the family needs in order to help them adjust to a new cultural environment.

One student, Faye Wilson, who took leave from her job as an elementary-school teacher to enroll in the master’s in education program at Virginia Tech, is assigned to a school, not a family. She is serving as an ESL tutor for Latino students at Fairview Elementary School in Roanoke. Fairview administrators, who asked Tilley-Lubbs to include them in her program, hope that this independent project will grow into a larger partnership between Tech and their school.

“Crossing the Border” students write a weekly reflective journal to explore how the readings for the week apply to life events for their assigned families. The class also meets on campus for two hours each week to review the readings and projects. At the end of the class, students write a paper in which they discuss how they have changed since the beginning of the class.

Over the course of each semester, the students develop a close relationship with their respective immigrant families. At semester’s end, the students host a reception for the families to celebrate their linguistic successes.

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**Goodsell wins public-administration award**

By Sarah Newbll

Charles Goodsell, professor emeritus in the Center for Public Administration and Policy (CPAP), will be awarded the American Society for Public Administration’s Dwight Waldo Award for 2003 at the society’s 64th national conference in Washington, D.C. in March. Goodsell will receive the award for outstanding lifetime contributions to the literature of public administration. He will also be featured in a future issue of ASPA’s Public Administration Review.

Last year, CPAP Professor John Rohr received the award, making this the second year in a row that a Virginia Tech professor has been honored with this distinction. The award has been given to individuals in the public-administration field since 1980.

Goodsell has been with Virginia Tech since 1978. Retiring last year, he continues to dedicate his time and knowledge to the university as professor emeritus. He specializes in the areas of comparative administration, political economy, public bureaucracy, public policy, politics and public architecture, and public administration and the arts, and is a popular speaker at various public-administration meetings in the U.S. and abroad. He has recently been invited to give the opening address at the Defending Bureaucracy Workshop to be held at St. Hugh’s College of Oxford in March.


In 1999, Goodsell received the Virginia Tech College of Architecture and Urban Studies Distinguished Scholarship Award, and in 1994 was elected to National Academy of Public Administration.

**ACHIEVERS**

Continued from 3

Moretz and Peggy Quesenberry in December. Moretz is an administrative and program support specialist for the department of human resources and is responsible for all office activities and administration as well as serving as the undergraduate coordinator. Quesenberry is a senior laboratory specialist and manages the clothing and textiles computer-assisted design laboratory and teaches introductory apparel courses for apparel, housing, and resource management. The award is used to recognize, reward, and pay tribute to classified staff members within the CHSE for outstanding and exemplary contributions promoting pride, cooperation, and continuity of the college.

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**SPECIAL**

Continued from 1

mater was a large consideration, along with my tremendous respect for “Bud” Robertson (VCWS executive director) and Jack Davis, and their work at the Virginia Center for Civil War Studies. But the fact that so many men who fought with Stuart during the Civil War came to influence the university was another. A third reason was the university’s proximity to Laurel Hill and Patrick County—close enough so all locations will be conveniently accessible to future researchers.

A veteran of some of the Civil War’s most famous campaigns, including first and second Bull Run, Chancellorsville, and Gettysburg, “Jeb” Stuart is generally regarded as the war’s most distinguished and capable cavalry leader, North or South. Nicknamed “Beauty” by his West Point classmates for his copious flowing hair, Stuart was a close confidant of General Thomas “Stonewall” Jackson, and a trusted and respected subordinate of General Robert E. Lee. Stuart was mortally wounded at the Yellow Tavern skirmish in the spring of 1864.