

2. hi . . . from CeCe

This article is too important to write. What kind of an opening matches Jerry Streichler's 23 years spent producing this journal? He operates at breakneck speed, knowing all of you by name, by manuscripts submitted, by your research interests. This is a person still excited after all these years. He's still got game—and a vision, in fact, several and overlapping. So, first and foremost, my thanks and respect go to Jerry Streichler's ongoing tutelage, free-thinking style, and personal kindness.

I've spent the last nine months trying to catch up with Jerry's brain; it's impossible. So let me introduce you to mine.

I grew up beside Boston in a small place called Somerville, Massachusetts. I was the first person to go to college in my family; I come from a long line of bartenders. When I got my first good job, it surprised me to work solely with my brain. I anticipated a career punctuated by a sore back and a lot of dishwater. When I went to college, I cared about everything and remained indecisive and, finally, interdisciplinary. My instinct—to fall in love with too many ideas at once—has permeated my life and my career as a college professor, printer, journalist, and high school English teacher. I've taught poetry, women's studies, marketing, fiction, public relations, management science, psychology, and, now, digital media and technical writing.

My role as the new editor is an overwhelming one and just right. It suits me to read across disciplines, to bask in brand-new ideas, and to think critically (along with thoughtful reviewers) about what our readers might want to know to stay current with today's unfathomable changes.

I'd like this journal to honor what's

central to technology: people, sitting center stage among new applications designed to enrich the quality of their lives and their environments. I also want to continue this journal's tradition of thinking about technology education out loud and wed that common interest with the latest research confirming what you already know: the hand and brain work in tandem and a good educator engages both. And add features that never existed: updates on industrial trends that will inevitably affect us. And reviews of books and materials germane to technology studies.

Before I close, I really want to thank my graphic design team at San Francisco State University who dreamt up the new look of the journal: Sarah Alley (this issue's art director), Alex Gardos (the production manager for the team), Avery Mazor (photographer and graphics); the team proper: Alice Auyeung, Dan Capriles, Dan Hamaguchi, Mike Jung, Briar Levitt, and Catherine Savangsey. Also thanks to the whole Design & Industry faculty at San Francisco University for your collective work year after year. And Helen Wong for persistently making things right.

And then there's the whole Editorial Board: thank you, too. For the way you listened to me carefully and teased me later over dinner. To Jim Edwards who told me to apply for this job. And Margy Cohn Swanson, Nancy Hoose, Barry Piersol, and most recently, Jan Claybaugh for the day-to-day nuts, bolts, and sweat of producing the journal.

More features will follow as I evolve as an editor. For now, I welcome your manuscripts, just as I welcome your ideas: cecei@aol.com. ci

